

# DARLEY ALUMINIUM CELEBRATES 25 YEARS OF MAKING YOUR IDEAS POSSIBLE

25 years ago, in November of 1996, Darley Aluminium started as a small family owned business fabricating and installing security windows and doors from a suburban home in Sydney. The business started with four employees and has transformed during the 25 years that followed.



## WHO IS DARLEY?

Darley Aluminium is a distributor of aluminium extrusions and associated products that are used to fabricate aluminium window, door and framing systems for residential and commercial applications.

Celebrating 25 years of service, Darley offers the following four core functions:

1. Distribution of aluminium window and door systems
2. Custom-made extrusions
3. Alucity fully glazed windows and doors
4. Residential kits

## KEY BRANDS

- ClimateGuard** – thermally broken window, door and framing systems
- KlassicView** – residential window and door systems
- CityView** – commercial window and door systems
- ScreenGuard** – stainless steel mesh system
- HarbourView** – multi-folding door system



## AUSTRALIAN STANDARDS

All of the systems outlined in the above, have been designed to suit Australian climatic conditions and meet Australian testing standards.

It wasn't long before Darley expanded their capabilities which led to the need for a bigger workspace. The team moved from their home office to a spacious warehouse in Wetherill Park. The new 1,000m<sup>2</sup> facility was able to accommodate the additional products bought in for distribution and keep up with the growing demand. By the year 2000, the team had evolved to 25 staff which included drivers and warehouse employees, however this wasn't where the expansion ends.

### FULL STEAM AHEAD

Fast forward to 2021 and the company has grown to become a national distributor with four branches positioned throughout Australia and employing more than 230 staff. Darley has become one of the largest distributors of aluminium extrusions in the country and provides complete systems and services for all types of residential, commercial and industrial projects.

2006 was a milestone year for Darley following the acquisition of land in Erskine Park which saw the construction of a much needed new head office. Spanning over 12,000m<sup>2</sup>, the NSW branch is now the main

hub for distribution and is home to the business operations. In Victoria you will find Darley's largest distribution centre which is housed in a massive 15,000m<sup>2</sup> building.

### ADDING VALUE

Darley offers a number of value added services in addition to the distribution of aluminium extrusions, which includes powder coating, light fabrication and packaging.

In 2008, Darley developed a new suite of window and door systems. The CityView system for the commercial sector and the KlassicView for residential window fabricators.

More recently in 2019, ClimateGuard was launched. Along with building their capabilities, Darley have established a solid and experienced team leading to the company being recognised as a trusted, and highly regarded brand.

### IT'S ALL ABOUT THE PEOPLE

Darley value their people. They understand that they could not have achieved the longevity and continued growth without the hard work,

dedication, and support of their employees. The company's success is also attributed to their loyal customer base, who continually provide repeat business and referrals.

Since 1996, Darley Aluminium has remained a family owned and operated business with its customers and people at the centre of what it does. The team at Darley have enjoyed developing long standing relationships with prominent builders and building materials suppliers. Since the very beginning, the aluminium extrusions have been supplied by the same overseas extrusion partner.

### THE FUTURE

Darley are excited to celebrate their 25th anniversary this year and are looking forward to another 25 years of success. The management and staff are committed to the ongoing growth of Darley and will continue to stay at the top of their game with the latest technology and systems.

Ray Kwan, National Sales Manager at Darley Aluminium said, "We started as a small family business providing aluminium extrusions to window and door fabricators."

Over the last 25 years, the business has grown into more than just an aluminium distributor and into a full service solutions provider, offering customers everything from locally designed and tested thermally broken windows and doors, customised extrusions and fully glazed windows and doors via our partnership with Alucity Architectural Product Supply. Darley are committed to building a sustainable future by investing in developing their window and door systems, digital infrastructure and investing in their branch facilities and people.

If one of the 3,000 aluminium extrusion products on offer at Darley isn't what you need for your next building project, then the team at Darley are there to help. Darley is your one-stop-shop for all your aluminium window & door needs and can cater for small-scale fabricators to large construction companies buildings multi-level apartments.

### DARLEY ALUMINIUM

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